



## YSA Advocate Toolkit

### Instagram Caption Examples

Investing in the future of science starts today! Join me in supporting the @youngscientistacademy this #GivingTuesday and help empower the next generation of innovators and explorers. Every donation counts! Contribute to this great cause through the link in my bio!

This #GivingTuesday, I'm donating to the @youngscientistacademy to empower young minds to explore, innovate, and lead in science. Join me in making a difference! Together, we can inspire the next generation of scientists. Make your donation today through the link in my bio!

### Facebook Caption Examples

Ever wondered how you can help shape the future? By donating to the Young Scientist Academy this #GivingTuesday, you can empower the next generation of scientists and innovators. Let's give them the tools to change the world! Donate here: [Insert Donation Link]

Science has the power to transform lives. Today, on #GivingTuesday, I'm contributing to the Young Scientist Academy to ensure young learners have access to the resources they need to explore and discover. Will you join me? Donate today: [Insert Donation Link]

### LinkedIn Caption Examples

This #GivingTuesday, I'm proud to support the @Young Scientist Academy (YSA). As someone who's seen the positive impact YSA has on students, I know firsthand how they empower young minds through hands-on STEM experiences. I've watched kids grow more confident, curious, and passionate about science thanks to this incredible organization. Please consider joining me in supporting their mission—your donation today can open up opportunities for the next generation of innovators! Donate here: [Insert Donation Link]

I've had the privilege of witnessing the life-changing work of the @Young Scientist Academy. They provide a safe space where students can explore their interests in STEM, experiment with new ideas, and connect with mentors who guide them toward success. This #GivingTuesday, I'm giving back to an organization that gives so much to our future leaders. Please consider donating to support more young scientists on their journey! Join me in making a difference: [Insert Donation Link]



## Email Example #1:

**Subject:** Join Me in Supporting Young Minds this Giving Tuesday!

Dear [Friend's Name],

I hope this email finds you well! Today is Giving Tuesday—a global day of generosity and giving back. I wanted to share with you an opportunity to make a real impact by supporting an organization that's close to my heart: the Young Scientist Academy.

The Young Scientist Academy (YSA) is dedicated to empowering young learners with hands-on STEM (Science, Technology, Engineering, and Mathematics) education. By providing access to innovative programs, resources, and mentorship, YSA helps inspire the next generation of scientists, engineers, and problem-solvers. In a world that's rapidly evolving, investing in STEM education is more crucial than ever.

That's why I'm reaching out to ask if you would consider joining me in supporting YSA this Giving Tuesday. Whether it's a small one-time gift or a monthly donation, every contribution makes a difference. Together, we can help provide the tools and opportunities that these young minds need to explore, discover, and innovate.

**You can make your donation here: [Insert Donation Link]**

If you're not in a position to donate, helping to spread the word is equally important. You can share this email or post on your social media using the hashtag #GivingTuesday and mention @youngscientistacademy.

Thank you so much for considering this opportunity to give back. Let's make this Giving Tuesday a day to remember by supporting the future leaders in science and innovation!

Warm regards,  
[Your Name]

P.S. If you have any questions about YSA or the work they do, I'd be happy to chat more about it!



## Email Example #2:

**Subject:** Support the Young Scientist Academy this Giving Tuesday

Dear [Friend's Name],

Most of you know I am very involved with an organization named the Young Scientist Academy (YSA). They bring quality science, technology, engineering and math (STEM) programming to youth who might not otherwise have access. In addition to teaching the academics of STEM, YSA teaches students to think critically and learn to problem solve. They learn skills that will help them in their educational endeavors and in life.

I hope that you will consider joining me in supporting them this Giving Tuesday. **You can make your donation here: [Insert Donation Link]**

If you're not in a position to donate, helping to spread the word is equally important. You can share this email or post on your social media using the hashtag #GivingTuesday and mention @youngscientistacademy.

If you have any questions, please reach out to me. This is a small organization that gets my time, my talent, and my treasure as they change the lives of youth in our community.

Be the Change Maker,  
[Your Name]

## HashTag Examples

#GivingTuesday  
#SupportScience  
#STEMEducation  
#STEM  
#YoungScientists  
#ScienceForAll  
#GiveBack  
#EmpowerYouth  
#STEMforAll  
#YouthInSTEM  
#InvestInTheFuture